

A Joint Initiative of CAIT & ITPO



# Expand Your business in India & Internationally



**12th – 15th  
August 2026**

Bharat Mandapam, New Delhi, India

Honorable Prime Minister  
**Shri. Narendra Modi Ji**



# Bharatiya Vyapar Mahotsav

## Initiative Background

Inspired by **Hon'ble PM Shri Narendra Modi ji's** Vision of **Make In India, Vocal for Local, Local for Global & Atmanirbhar Bharat**



**BVM 2026**  
Video

## Anchored by



वाणिज्य एवं  
उद्योग मंत्रालय  
MINISTRY OF  
COMMERCE  
AND INDUSTRY

& supported by  
**Multiple Central  
Govt. Ministries**



**Strategic Advisor - CAIT**

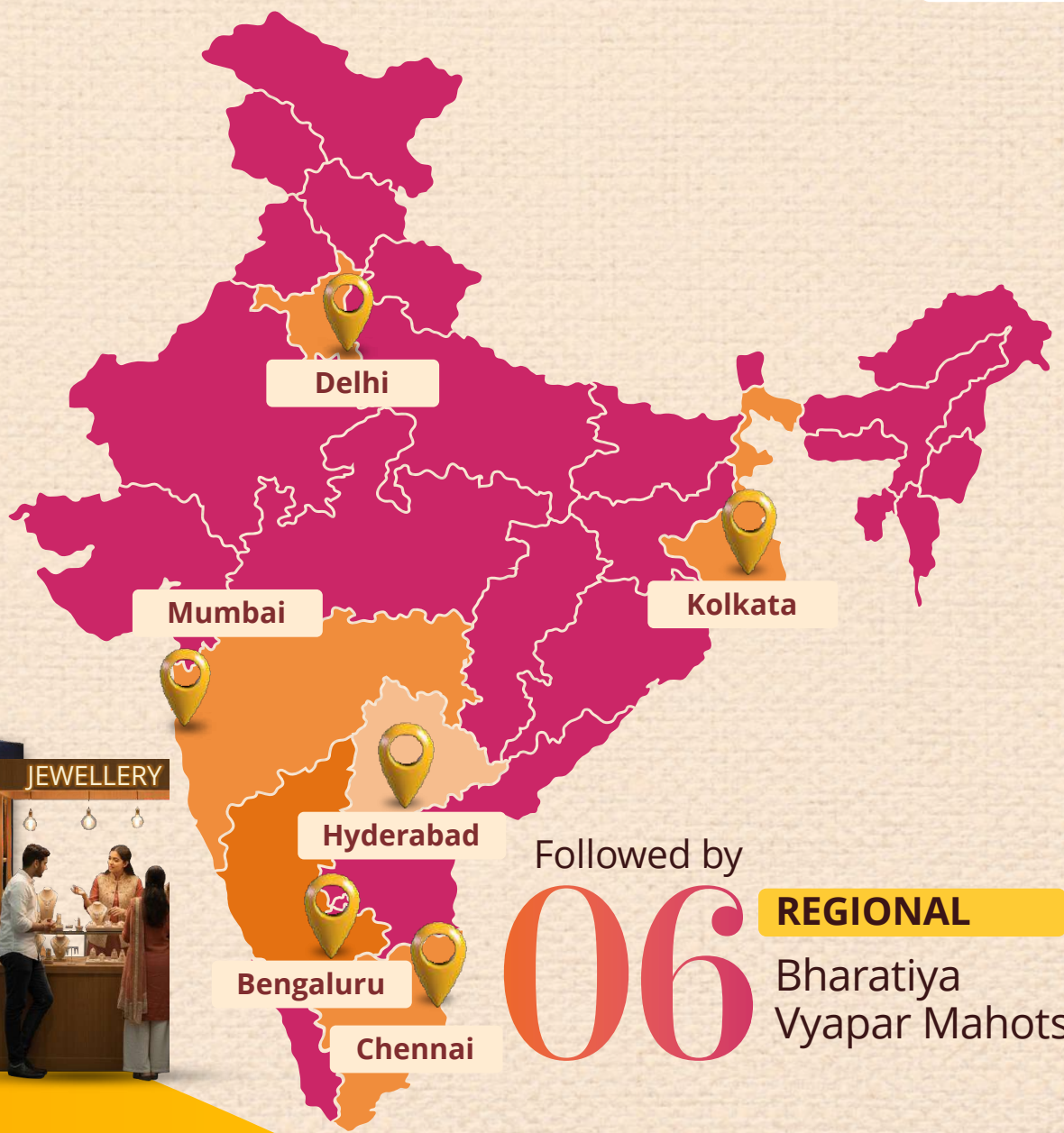
# Why this Event is Very Important

Brings **Indian MSMEs, Traders, Women & Youth** in the center of India's Economic Growth Story

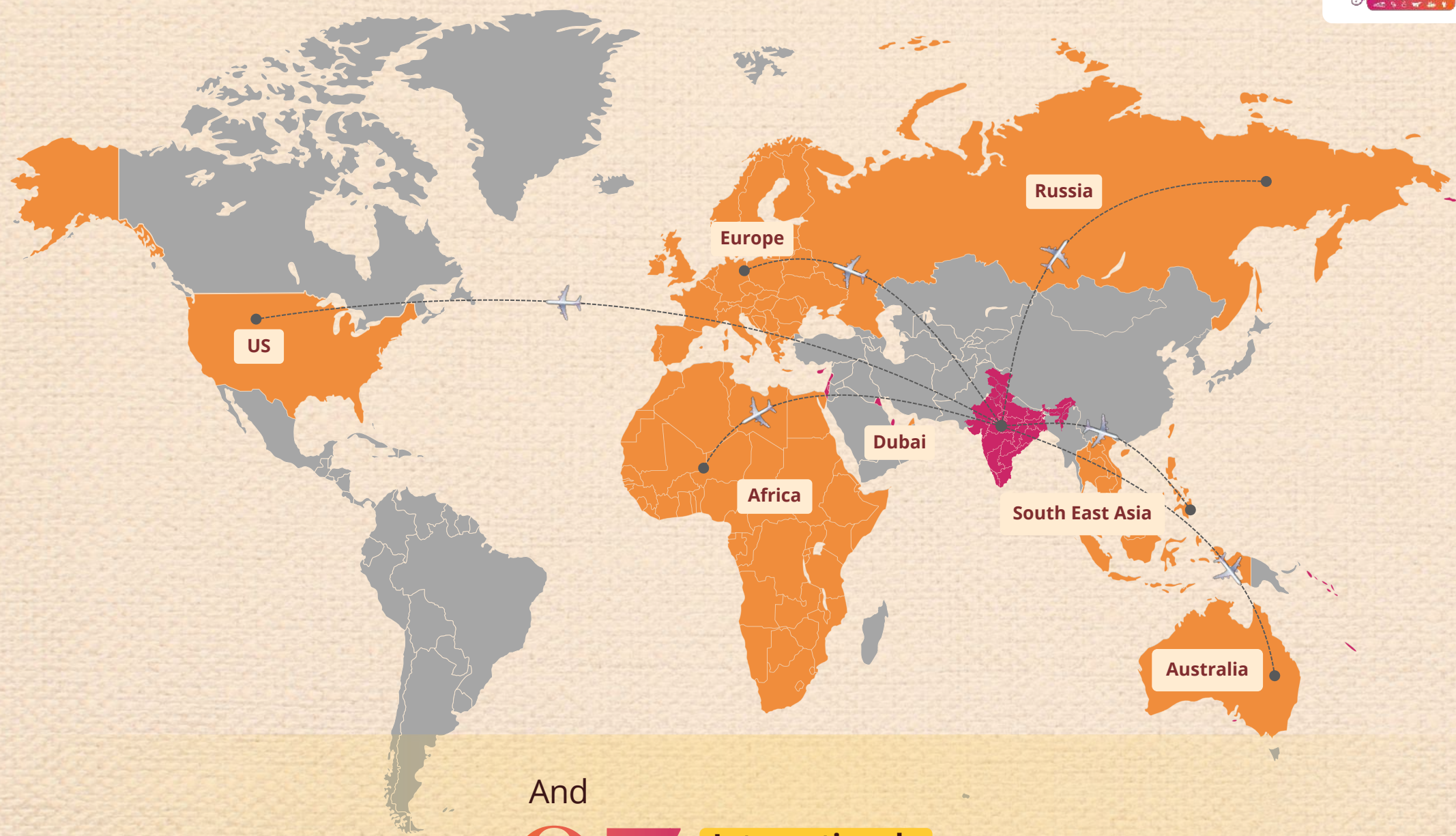


# Mission Not Just An Event

**A. BVM 2026** will be the **largest** of its kinds event in **India & the World**



Followed by **06** **REGIONAL** Bharatiya Vyapar Mahotsavs



And  
**07** International  
Bharatiya  
Vyapar Mahotsavs



B. Creating an **AI based Business & Physical** Support Network for MSMEs & Traders

C. Plan to create the largest **Made in India** Permanent Business Exposition & Meeting Space spread over **50 acres in Delhi NCR**



Federation of 48,000 Associations  
& 9 cr Members



INDIA TRADE PROMOTION ORGANISATION  
(A Govt. of India Enterprise)

# Event Objective

**Promotes Indian made Products & Services** across multiple sectors



1



Provides a **national platform** for **MSMEs, Traders, Women & Youth Entrepreneurs, Artisans & Indian Start Ups**

2



Strengthen **Domestic & International Supply Chains** for **Made in India** Products & Services

3



**Connect Indian** Manufacturers & Service Providers with **Global Buyers**

# Event Objective



4

**Motivates & Facilitates NRIs/ OCIs to come back & Made in India, Made for India & Made for the World**

5

Create Mass Awareness towards Manufacturing, Selling & adopting **Swadeshi Goods**



6

Celebrate **India's Cultural & Economic Identity**



## Position Indian Business & Trade Leadership on the global stage through



Federation of 48,000 Associations & 9 cr Members



INDIA TRADE PROMOTION ORGANISATION  
(A Govt. of India Enterprise)



# Bharat Mandapam / Pragati Maidan, New Delhi

12<sup>th</sup>-15<sup>th</sup> Aug 2026, Hall No. 1 to 6



[BVM 2026 Website](#)  
[Launch Video](#)

<b>Guests</b>	<b>Business Exhibitors</b>	<b>B2B Business Delegates</b>	<b>B2C Visitors</b>	<b>Central Ministries</b>	<b>States &amp; UTs</b>	<b>International Trade Reps. &amp; NRIs &amp; OCIs</b>
<b>Attendees</b>	<b>1000</b>	<b>2+lacs</b>	<b>10+lacs</b>	<b>10+</b>	<b>10+</b>	<b>5,000</b>

# Business & Exhibition Participants



MSMEs, Indian large business houses & traders

Large Indian success stories such as Brahmos, HAL, NPCI etc.

Women & youth entrepreneurs

Handicraft, handloom & khadi organizations

NRIs/ OCIs & international businesses & trade bodies

# Business & Exhibition Participants



Sector  
specific bodies



Cooperatives,  
FPOs & SHGs



Associations/  
federations,  
chambers &  
trade bodies

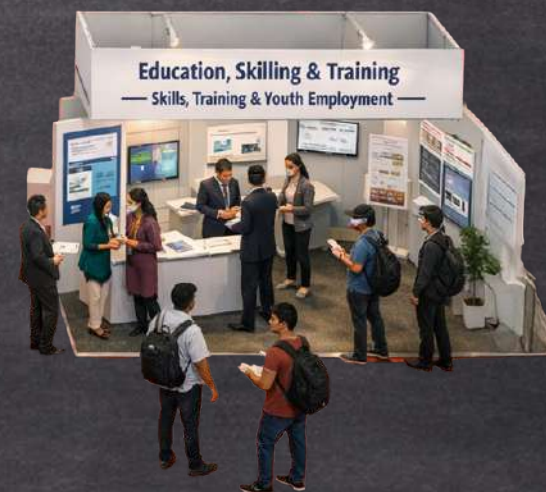


Start up  
Eco systems



CAIT Family -  
associations  
& members  
48,000+ Trade  
Associations  
9 Cr.+ Traders

# Bharatiya Vyapar Mahotsav – 8 Zones



# India's first & largest multi sectoral Made in India exhibition



# Important Indian & International Guests Invited



Hon'ble PM  
Shri Narendra Modi

**Hon. Central  
Ministers**

**Hon. Governors,  
Chief Ministers &  
State Ministers**

**Ambassadors & High  
Commissioners (incl.  
Trade Representatives)**

**NRIs/ OCIs &  
International Buyers  
& Buyers Associations**

**MPs, MLAs & Local  
Body Chairperson**

**Central & State Govt.  
PSUs Chairman  
& MDs**

**Senior Central & State  
Government Officials  
& Policy Makers**

# Central Ministries & Departments Participation



Joint Organiser



INDIA TRADE PROMOTION ORGANISATION  
(A Govt. of India Enterprise)

Anchor Ministry



Government of the National  
Capital Territory of Delhi

Host State



Delhi Tourism



# Expected State & UTs Participation



MSME Department



Trade & Investment



State KVIC, Handlooms & Handicrafts



Agriculture, Organic & Millet Boards



Tourism



Rural Development & SHGs



Tribal Affairs



Education for Start Up Hubs etc.



Cooperatives



ODOP



Culture



State Specific -  
Kerala Ayurveda, Uttarakhand Char Dham, Assam Tea Board etc.

# Other Visitors



**University, College & School Students**



**Start Up Groups, Clubs in University/ Colleges/ Schools**



**Women Entrepreneurs Groups**



**Inclusivity groups (Divyangs)**



**Social groups (NGOs, Rotary, Lions, JITO, BNI)**



**RWAs & Social Network Groups**



**Other Nationalist Groups**



**CAIT Family network (associations & members)**

# Marketing & Publicity



INDIA TRADE PROMOTION ORGANISATION  
(A Govt. of India Enterprise)  
Existing Exhibitions & Partner Network



Associations &  
Members Network



Partnership with Existing Exhibitions across India



Nationwide Outdoor Media & Promotional Roadshows



Partnerships with other MSME/  
Trade Bodies across Country



Social Media Campaign  
#VocalForLocal #BVM2026  
#CAITForIndia



Brand Ambassadors –  
National & Local Successful  
Business Women/ Men, Actors,  
Sportsmen & other  
distinguished personalities



Promotional videos featuring  
MSMEs, Traders, Artisans &  
Women Entrepreneurs



# Multiple Visitors Engagement Activities



**Multiple Business Meetings for each Exhibitor & Business Delegate**



**On the spot EOIs/ Loans from MSME/ Banks/ FinTechs/ State Investment Teams etc.**



**Shark Tank kind of Events for Start Ups and other sections of Society**



**Sectoral Conferences, Seminars & other Similar Events**



**Cultural Shows, Lucky Draws & Celebrity Appearances**



**Awards & Youth Competitions**



**Food Festival showcasing Regional Cuisines from across States**

# Our Event Partners & Sponsors

## CENTRAL GOVERNMENT



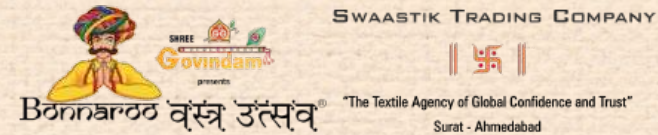
## FINANCE PARTNER



## TRANSPORT PARTNER



## TEXTILE PARTNER



## RECEPTION SPONSOR



## EVENT SPONSOR



## AWARDS PARTNER



## MOBILE CHARGING STATION SPONSOR



## LOGISTICS PARTNER



## INSTITUTIONAL PARTNER



## PHOTOGRAPHY PARTNER



## KNOWLEDGE PARTNER



Let's make  
Bharatiya Vyapar Mahotsav 2026

**A GREAT SUCCESS!**

